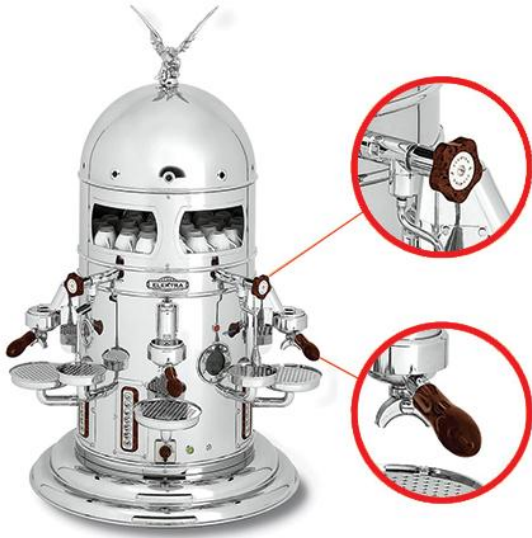


Even the smallest component can make the difference



Belle Époque coffee machine

Customised engineering plastic handles and knobs stand out on the impressive *Belle Époque* chromium-plated steel coffee machines produced by **Elektra** S.r.l. and destined for the **Coffee Shops 1882**, a project by **Caffé Vergnano**, an Italian coffee maker.

These special coffee shops feature the most exclusive attention to each detail in order to provide consumers with a unique and complete service made of quality. The goal of this project is the spreading of the culture of drinking the original "Italian Espresso", a daily ritual to enjoy.

Elektra were looking for components to fit their chromium-plated steel coffee machines. **Handles** and **knobs** are moulded in a special engineering plastic material with the same aesthetical features as the briar-root, providing a sophisticated style as well as resistance to wear, humidity and high temperatures.

An example of the versatility that Elesa+Ganter products can offer.

"Our coffee machines are not a mere tool to make coffee. They are a real piece of furniture to be integrated and combined with the environment they are conceived for. We intend it to be noticeable, to be placed in the spotlight to make the difference. Therefore, the choice of each component, even the smallest, is a key factor." – says the Sales Manager of Elektra.

As for most customised solutions that Elesa+Ganter offers to its customers, the starting point is a standard product from the catalogue and by speaking about the different variants, including colours. This strategy allows to quickly deliver cost-effective solutions with performing the quality of a standard product but in a customised execution.

"We are particularly proud to share the final result of the collaboration with our customer. Our components combined to the steel of these coffee machines, translate into concrete the excellence of these three brands, leader in their own sectors. We are certain that even the smallest aesthetical details of a component contribute to enhance the value and quality of the final product".

More details at www.elesa-ganter.in



Barlume coffee machine



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